



## Howard Annual Direct Ask Campaign

**W**elcome to all returning and new Howard families!!

Howard Junior P.S. is a very special school in supportive community, and it is going to be another great year! This is in part due to the huge efforts of the Howard Home & School Council. Through **fantastic events** like the Fall Fete, the Home & School Council **builds community**, **raises money**, and **funds a ton of programming and equipment** for our kids including:

- sports equipment
- theatre, dance and music experiences
- visiting artists
- STEM initiatives
- new computers
- mental health supports
- new playground equipment
- and more!

Our Annual Direct Ask Campaign is the foundation of Home & School Council fundraising. We ask for **one donation**, at the beginning of the school year, so Home & School can plan and budget for the year to come.

Unlike fundraising campaigns where parents are meant to purchase magazines or other products, with a direct donation, ***every dollar goes to Howard***. Better for Howard; better for the environment.

**Our annual Direct Ask goal is \$15,000.**

The suggested, optional donation amount is **\$50 per student**. ***If you can donate more than that, please do*** — to support programming and to cover the donation for a family who is not in a position to donate. All donations, small or large, are appreciated. **Those over \$20 receive a tax receipt.**

The method of payment is **schoolcashionline.com**. Click on "Items" and then "Make a Donation".

Thank you for your support, from the Howard Fundraising Team (*Leslie Nicholson, Gail Cecil, Denise Gray & Sheila Gibb* - [howardschoolcouncil@gmail.com](mailto:howardschoolcouncil@gmail.com))

***\*\*\*If you are not already signed up to the Howard Parent Blog, sign up at [howardpublicschool.com](http://howardpublicschool.com)***

